

B e a v e r t o n



C o m m u n i t y V i s i o n

The Power of Visioning...



Our process

Connect

Imagine

Transform

Step One:
Outreach

Gather
Public
Input

Step Two:

Action
Teams

Refine
Ideas

Step Three:

Survey

Prioritize
Ideas

Step Four:
Action Plan

Share
the
Input

Step Five:
Implement

Work with
others to
Implement



Connecting... Visioning Advisory Committee

5,000 people

6,500 ideas

120 events

6 languages

**1,070
volunteer
hours**



How did our effort measure up?



City	Contacts	Population	% of Population
Beaverton	5,000 People 1,883 Surveys	87,500	5.7% 2%
Hillsboro	1,500 People	70,000 * (at the time)	2%
Portland	*no contact # avail. 13,000 surveys	566,141	2%
Surprise, AZ	886 People	95,000	1%
Portsmouth, VA	750 People	99,321	<1%
College Station, TX	240 People 1,900 Surveys	86,700	<1% 2%

Survey Results

Community Prioritizing Action Team's Work



Accessible

- Multiple languages
- On-line and print
- Mailed to every household

Results

- 1,883 returned
- 5% foreign language
- Eliminated redundancies
- VAC's recommendations

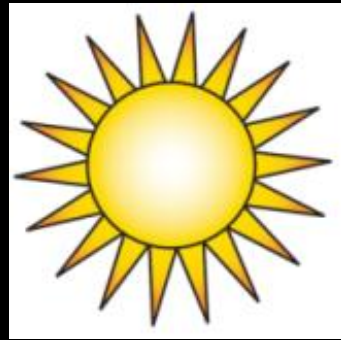
Build Community



Sidewalk and Paths
Events, Festivals, Art
Beautify Gateways
Identity
Public Engagement
Involve Youth
Diversity



Create a Vibrant Downtown



Farmers Market

Look and Feel

Arts, Culture &
Entertainment

Parking

Green and Open Space

Civic Center

Improve Mobility



Bike and Pedestrian
Network
Smart Signals
Canyon &
Farmington Fixes
Intersection Timing
Highway 217
Transit Station
Parking
Public Engagement



Provide High Quality Public Services



Community Policing

Expand Library Services

Connect Schools

Workforce Training

Affordable Senior
Housing

Homeless Services

Emergency Response

Enhance Livability



Paths & Greenways
Balance Growth and
Open Space
Tree Friendly
Buy Local
Clean & Attractive
Recycling
Parks & Activities
Small Business
Support

Learning from the vision



Beaverton Public Art Master Plan

Beaverton Arts Commission, April 2009

CITY OF BEAVERTON TO DEVELOP BRAND WITH
OREGON FIRM FUNK/LEVIS & ASSOCIATES



Sustainable Beaverton



The Road Ahead

City Council Vote

- August 16

Annual Work Program – Year 1

- Partner Recruitment
- Work Program
- Timelines
- Update to City Council – Early 2011
- Annual Updates



Thank You

- Mayor Denny Doyle & the Beaverton City Council
- 6 Partner Organizations
- 40+ Organizations Hosted Us
- 82 Action Team Members
- 5,000 People Who Shared Their Views
- 1,883 People Who Took a Survey



Thank you Bruce for pushing us to be visionary.



VAC Member Reflections



Beaverton Community Vision
connect • imagine • transform